



Office-Principal

Govt. Jagannath Munnalal Choudhary Mahila

Mahavidyalaya, Mandla, Madhya Pradesh



Towards Excellence...

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Report

Title of the Programme: 15 Days Certificate Course on “Tourism, Transport and Travel Services”

Department of History in collaboration with Internal Quality Assurance Cell organized the 15 days Value-Added Course titled as “Tourism, Transport and Travel Services”. The trainer of the course was Dr. S.N. Khare, Principal In charge and Professor (History). The organizer of the course Dr. Aradhna Dubey arranged the appropriate platform to organize the 15 Days Value-Added course. During the course Dr. Khare focused on the following facts about Tourism, Transport and Travel Services:

Introduction:

The Tourism, Travel, and Transport Services course provides students with a comprehensive understanding of the tourism industry, including travel and transport services. The course covers various aspects of tourism, such as destinations, attractions, transportation, accommodation, and tour operations.

Objectives of the Course:



- To understand the tourism industry and its components
- To learn about different types of tourism and their characteristics
- To develop skills in travel planning, itinerary preparation, and tour operations
- To understand transportation services, including air, land, and sea travel
- To learn about accommodation options and hospitality services

Course Outline:

- Introduction to Tourism
- Types of Tourism (Leisure, Business, Adventure, Eco-Tourism)
- Destinations and Attractions

- Transportation Services (Air, Land, Sea)
- Accommodation and Hospitality Services
- Travel Planning and Itinerary Preparation
- Tour Operations and Management
- Marketing and Sales in Tourism
- Sustainable Tourism Practices
- Industry Trends and Future Directions


**Govt. J.M.C. Mahila
Mahavidyalaya, Mandla, M.P.**


Department of History
organizes

**15 Days Skill Based Certificate Course on
“Tourism, Transport & Travel Services”**
**Under the Guidance of Internal Quality
Assurance Cell**

Date: 08-11-2021 to 26-11-2021
Time: 12:00 Hrs-14:00 Hrs
Venue: Seminar Hall
(Room No. 10)



Coordinator
Dr. Aradhna Dubey
IQAC Coordinator



Trainer
Dr. S.N. Khare
(Principal)



Methodology:

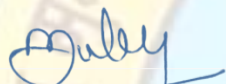
- Lectures and discussions
- Case studies and group work
- Guest lectures from industry experts
- Field trips and site visits
- Practical exercises and simulations

Outcomes:

- Understanding of the tourism industry and its components
- Ability to plan and prepare travel itineraries
- Knowledge of transportation services and accommodation options
- Understanding of tour operations and management
- Familiarity with marketing and sales techniques in tourism
- Appreciation for sustainable tourism practices

The subject expert Dr. Khare concluded the course with the statement that the Tourism, Travel, and Transport Services course provides students with a comprehensive education in the tourism industry, preparing them for careers in travel agencies, tour operations, transportation services, and hospitality management.

On 26.11.2021, the last day of the course the course completion certificates were distributed among the 42 students enrolled in the course.



Organizer:

Dr. Aradhna Dubey
Coordinator, Internal
Quality Assurance Cell



Govt. Jagannath Choudhary
Mahila Mahavidyalaya, Mandla (M.P.)

Trainer
Dr. S.N. Khare

Principal:

Govt. J.M.C. Mahila
Mahavidyalaya,
Mandla, M.P.